

# Press Release

## DFT Digital Film Technology Expands Global Sales Team

Weiterstadt, Germany – April 17, 2009

DFT Digital Film Technology, provider of high-end post production solutions today announced two new appointments to their global sales team. Stefan Tiefenbrunner joins the EMEA (Europe, Middle East, and Africa) sales team, and Kevin Irvin joins the Americas sales team. In their new roles, both of these gentlemen will work with the existing DFT sales management team, and support company-wide sales initiatives in their specific regions.

Stefan Tiefenbrunner brings with him over 15 years of sales and customer service experience and has worked at the forefront of the content creation, post production and digital intermediate industries. Stefan most recently served as Arri's Digital Intermediate Systems sales manager where he was responsible for international sales of the Arriscan and Arrilaser product lines. In the course of his career, Stefan has also worked for SGI, Discreet Logic and Dreamwalks, which he co-founded. Stefan is based in DFT's headquarters in Weiterstadt, Germany.

Kevin Irvin's 15 year record in digital imaging and audio / video content production sales management is supplemented with extensive experience in business and market development activities. Kevin joins DFT after eight years at Arri, where he served as a sales manager for the Digital Intermediate Systems division. In his new role at DFT, Kevin will help expand the company's footprint in a variety of post production markets. Kevin is based in DFT's America's headquarters in Los Angeles, California, USA.

"We are making tremendous strides with our product development this year, and our two new sales appointments reinforce our commitment to deploying industry leading technologies to support our company growth initiatives," comments Stefan Kramper, DFT Digital Film Technology managing director. "We look forward to benefiting from Stefan's and Kevin's experience and enthusiasm as we continue to support and grow the DFT customer base."



Both Stefan and Kevin are available for meetings and product demonstrations at the DFT Digital Film Technology NAB booth SL13313.

Stefan can be reached at: +49 6150 9770 290, [stefan.tiefenbrunner@dft-film.com](mailto:stefan.tiefenbrunner@dft-film.com)

Kevin can be reached at: +1 626 200 8316, [kevin.irvin@dft-film.com](mailto:kevin.irvin@dft-film.com)

DFT Digital Film Technology will be showcasing new products at **NAB2009** – Booth No. **SL13313**, including:

- SCANITY - 4K/2K Film Scanner
- OptiPin - Optical Pin Film Transport for Spirit 4K/2K/HD Family of DataCines and Scanners
- Bones Dailies Version 4.0 – New version of the market leading nonlinear Dailies solution

### About Digital Film Technology

Digital Film Technology Weiterstadt GmbH (DFT) provides high-end post production solutions for a variety of commercial media, film and content markets including; film studios, broadcast operations, and post production facilities.

DFT products include the Spirit family of film scanners and DataCines, Shadow Telecine, Scream grain reducer, LUTher color calibration tool, Bones Dailies non-linear dailies solution, and the Bones digital intermediate (DI) workflow solution.

The entire DFT team is highly regarded within the industry and is dedicated to uncompromised product and technology development, as well as superior sales and support services. Digital Film Technology is headquartered in Weiterstadt, Germany and has regional offices in London, Sydney, Bangkok, Chicago, Salt Lake City and Los Angeles. DFT is independently owned by PARTER Capital Group, a Frankfurt, Germany private equity investment group. For more information please visit: [www.dft-film.com](http://www.dft-film.com)

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