

# Press Release

## BIRTV Honors DFT Digital Film Technology's SCANITY Film Scanner with Outstanding Product Award

IBC 2009 – Booth No. 7.E39 – September 7, 2009

DFT Digital Film Technology, provider of high-end film and digital post production solutions that preserve, manage, and deliver your pictures announced that the SCANITY Film Scanner has been awarded the prestigious Outstanding Product Award in the Digital Film and Cinema category by BIRTV.

The award recognizes the technical advancements SCANITY has achieved in film scanning. It is awarded to the most innovative products and advanced technology developed for the film and broadcast markets and is judged by an impressive panel of industry authorities.

"SCANITY adds multiple new technology innovations to film scanning," comments Mr. Bao Linyue, Chairman of the Review Committee of the Appraisal Activities, and Vice-Chairman of Technology Committee, SARFT (The State Administration of Radio Film and Television). "Based on these innovations, SCANITY offers vast improvements in film handling including stability and speed."

"It is a great honor to be recognized by industry experts and be acknowledged for the value SCANITY brings to the marketplace," comments Stefan Kramper, Managing Director, DFT Digital Film Technology. "SCANITY offers the highest quality in design and advancements in scanning technology, and this award reinforces our commitment to developing cutting edge solutions for the global post production marketplace."

### **About SCANITY**

SCANITY is an innovative new scanning concept with an outstanding feature set from the same industry-renowned team that delivered the market-leading and award-winning Spirit family of DataCine® and Film Scanners.

SCANITY utilizes TDI (Time Delay Integration) line sensor technology, which ensures extremely fast and sensitive film scans. A new precision roller gate, continuous-motion capstan film transport, and touch-free optical pin registration offers



unparalleled smooth and safe film handling, even with fragile, shrunken and legacy film stocks. SCANITY uses efficient LED light sources, dedicated hardware processors, as well as fewer and less expensive third party components, which keeps operational expenses low.

This unique feature-set provides users with cutting-edge technology that addresses the challenges that many facilities are facing today. With its speed, versatility, stability and safe film handling, SCANITY allows users to improve their ROI, enhance productivity, and serve their markets with a solution that reproduces the pristine quality of film and image quality they require.

SCANITY will be scanning at IBC, Booth No. 7.E39.

### **About Digital Film Technology**

DFT Digital Film Technology Weiterstadt GmbH provides high-end film and digital post production solutions for a variety of commercial media, film and content markets including; film studios, broadcast operations, and post production facilities.

DFT products include the SCANITY™ Film Scanner, Spirit family of DataCines® and Telecines, Shadow Telecine, Scream grain reducer, LUTher color calibration tool, Bones digital intermediate (DI) workflow solution and Bones Dailies non-linear dailies software solution. The entire DFT team is highly regarded within the industry and is dedicated to uncompromised product and technology development, as well as superior sales and support services.

DFT Digital Film Technology is headquartered in Weiterstadt, Germany and has regional offices in London, Paris, Sydney, Bangkok, Chicago, Salt Lake City and Los Angeles. DFT is independently owned by PARTER Capital Group, a Frankfurt, Germany private equity investment group. For more information please visit: [www.dft-film.com](http://www.dft-film.com)

### **About BIRTV**

The BIRTV exhibition is the largest yearly gathering of radio and TV equipment manufacturers in China. The judges of the BIRTV product awards are all top, authoritative Chinese broadcast and film experts. All exhibits go through rigorous analysis and comparison, before the prizes go to the most anticipated products and the most excellent technology adoption projects. The awarded technologies and products serve as directives for the entire industry, making the BIRTV awards of paramount importance for the broadcast and film industry in China. More information at: <http://www.birtv.com/english/index.asp>



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